



Alternative Photo Matte

Alternative Photo Matte is a performance matte photo paper that can accept extremely heavy ink loads without bleedthrough or backside distortion.

Uses

Main uses include indoor signage, posters, POP sales, and other high-traffic advertising.

Advantages

Alternative Photo Matte can accept up to 400% ink loads while maintaining high resolution and fast drying. The result? Deep, rich images without distortion for your client, and higher productivity and throughput for you. A new backcoat also gives Alternative Photo Matte superior curl resistance. Improved low temperature lamination helps preserve image quality when the image is rolled between uses.

Ordering

Alternative Photo Matte is stocked in all QMLS distribution centers and available for immediate delivery. [Click here to order online](#), or call 1-800-552-9427.

Size	Catalog#
24" x 100'	8524
36" x 100'	8536
42" x 100'	8542
44" x 100'	8544
50" x 100'	8550
54" x 100'	8554
60" x 100'	8560

Printer	Ink
Hewlett-Packard 105X	Dye
Hewlett-Packard 25/3500, 5000	Dye, Pigment
Encad, all models	GS &+, GX &+, GO
Epson 9000/10000	Dye
Epson 9500/10000	Pigment
Colorspan, all models	Dye, Pigment

Specifications	
Basis Weight	175 to 185 g/m ²
Opacity	95% min per TAPPI T425
Caliper	7.1 to 7.8 mil
Whiteness	95 to 99 per CIE Ganz 82
Smoothness, Sheffield	90 nominal per TAPPI T538
Gloss	5 maximum @ 60 degrees
Optimal Print Conditions	Between 59°F and 86°F 30% to 70% relative humidity
Shelf Life	2 years
Storage Conditions	Temperature: 50°-86°F RH = 30%-70% Repack open rolls Allow material to adapt to room conditions.

Printing Suggestions	
Printer/Ink	Settings
HP 1050 series Dye ink	Heavy Coated Paper / Best / No Color Correction
HP 2500/3500 Dye or pigment ink	Coated Paper / Best / Smart Color Bus. Graphics
HP 5000 Dye ink	HW Coated Paper / Max Quality / No Pantone Color Correction <i>Note: When loading, feed only 6" of paper beyond print heads.</i>
HP 5000 Pigment ink	HW Coated Paper / Max Quality / Pantone Color Correction <i>Note: When loading, feed only 6" of paper beyond print heads.</i>
Epson 9000 Dye ink	Presentation Matte Paper, 720 dpi
Epson 9500 Pigment ink	Double Weight Matte Paper, 720 dpi
Epson 10000 Dye Ink	Presentation Matte Paper, 720 dpi
Epson 10000 Pigment Ink	Double Weight Matte Paper, 720 dpi
Encad, all models All OEM dye and pigment inks	Onyx Poster Shop 5.X. Use Coated Paper setting for the ink being used.



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